International Crystal Revolutionary Georg Riedel Comes to Buffalo to Support Hauptman Woodward Institute Research

Is it possible that the shape of a glass can actually make wine taste better? A little more than a decade ago, that notion would have been scoffed at even by winemakers and connoisseurs. Twenty years ago, the Riedel name was largely unknown in the United States. But today, the Riedel glass company is synonymous with the finest crystal in the world. Their company president will be in Buffalo showcasing their crystal to raise funds for Buffalo’s X-ray crystallography lab, the Hauptman-Woodward Medical Research Institute.

WHO: Georg Riedel, President and 10th generation at the over 300 year old Riedel Crystal, will lead more than 400 local community members on a journey of experiencing the difference a glass can make to the taste of wine.
Event Co-Chairs Trent Voelkl, Buffalo Pharmacies and Emily Constantine Doren, Ecology & Environment will be giving general remarks, in addition to HWI CEO Eaton Lattman. An auction will be conducted by Cash Cunningham.
M&T Bank is the lead sponsor for this event.

WHAT: Crystal for Crystallography, a New York City style event sponsored by M&T Bank, Riedel shares expertise in the field of wine glasses and knowledge of fine wine, combined with his exceptional talent for stories and history. A entertaining and educational showman, Riedel’s performance is the keystone in a fundraising event to support life-altering research at HWI.

WHEN: Friday, May 4, 2012 from 6 p.m. - 9 p.m.

WHERE: The Statler City

WHY: To share with the community a unique, interesting and positive event occurring in Buffalo to support the groundbreaking research being done at HWI which provides the foundation for future cures.

ABOUT HWI
With more than 50 years of exceptional scientific research, the Hauptman-Woodward Institute is an internationally-renowned independent, non-profit facility specializing in life-altering research. Our team is committed to improving human health through the study of the causes of diseases, as well as potential therapies, at their fundamental molecular level. HWI is located in the heart of the Buffalo Niagara Medical Campus in downtown Buffalo, New York, in a new state-of-the-art structural biology research center at 700 Ellicott Street. For more information, visit HWI’s website at www.hwi.buffalo.edu or call 716-898-8600.